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## PROFESSIONAL SUMMARY

Dynamic and detail-oriented Global Data I/O Specialist with extensive experience in broadcasting technical systems, media distribution and stakeholder collaborations. I have over 8 years of experience in Media Transfer & Data ingesting, focusing in media formats, codecs, audio, and subtitle quality control within the Film & TV industry. With a NQF 6 Higher National Diploma in Film and Television Production Techniques, I possess comprehensive knowledge of media production processes and Workflows, technical operations and quality assurance protocols. My proactive approach to managing resources, teams, and budgets enables me to deliver exceptional service while adhering to industry standards before TX date.

## EDUCATION

Higher National Diploma in Film and Television Production Techniques (NQF Level 6)  
City Varsity School of Media and Creative Arts, Cape Town (2018)  
Key Modules: Video Producing, Directing, Camera Work and Lighting, Scriptwriting, Editing, Film Appreciation, Visual Literacy

National Senior Certificate (Grade 12) (NQF Level 4)  
St Christopher's Private School (2012)  
Subjects: English Home Language, Mathematical Literacy, Business Studies, Tourism, Hospitality Studies, Life Orientation

## PROFESSIONAL EXPERIENCE

Supervisor Data I/O Specialist (Global)  
Pixelogic Media, Cape Town | 2022 - Present

- Duties: Manage daily media data transfers for international stakeholders, ensuring compliance with broadcasting protocols and quality standards.

Provide technical operational support across various transmissions for media clients including Amazon, Netflix, Disney, SONY, Paramount, and Apple Play.

Troubleshoot technical issues related to broadcasting metadata, codecs, and formats, safeguarding sensitive materials.

Collaborate with cross-functional teams to optimize media distribution processes, enhancing project management for digital portals.

Facilitate the development and implementation of sector plans for drama, music, and film.

Media Transfer Operator (MCR Software Engineer)  
SABC | 2018 - 2019

Ensured seamless ingestion and delivery of video content, directly supporting major production houses and clients for SABC 1, 2 and 3.

Developed department reports and documentation to streamline workflows and ensure compliance with SABC Technical Delivery Standards.

Collaborated with internal programme acceptors, IT to maintain equipment, troubleshoot issues, and optimize operational performance within vicinity.

Production Assistant.

Focused and held final decision from LTO tapes, Transcoding, Segmenting and Ingesting content.

#### Exceptional Marks at Africa Fashion International, CTICC | 2020

Conducted interviews with prominent guests and artists, enhancing event communication and engagement.

Provided video production support, facilitating content creation for various stakeholders in the fashion and arts sectors.

#### KEY ACCOUNTABILITIES AND ACHIEVEMENTS

Strategic Planning: Developed and implemented competitive business strategies regarding Media Transfer Ingest, ensuring optimal delivery on client needs.

Resource Management: Efficiently scheduled personnel and facilities to achieve productivity goals; successfully managed freelance contracts and negotiated rates.

Budget Management: Established and maintained a cost-effective operational budget, ensuring sound financial management of cost drivers including overtime and freelance payments.

Quality Assurance: Ensured compliance with technical and operational standards for all media prepared for transmission, achieving above-average Service Level Agreement ratings.

Team Leadership: Managed, directed, and motivated a team, facilitating their professional development and ensuring compliance with labor laws and policies.

Client Relationship Management: Maintained close working relationships with internal and external clients to ensure optimal service delivery and satisfaction.

SOP Development: Facilitated the creation and regular updates of Standard Operating Procedures (SOPs) to enhance operational efficiency.

#### TECHNICAL SKILLS

Broadcasting Systems: Proficient in AVID, DALET, LTO, OMNEON, and Peeble Beach Marina.

Quality Control: Strong understanding of ITU/CCIR 5-point grading scale for program quality assessment.

Media Formats: Knowledge of diverse television broadcast formats including Analogue, SDI, and IP.

Software Proficiency: Expertise in software editing systems and Microsoft Office Suite (Word, Excel, PowerPoint, Access).

## UNIQUE QUALIFICATIONS

Thorough knowledge of SABC Technical Delivery Standards and experience as a custodian for changes and developments.

Proven ability to leverage effective partnerships with cross-functional teams, enhancing collaboration and project outcomes.

Strong analytical skills with a focus on root cause analysis and problem-solving.

## REFERENCES

Available upon request.